

2010 Suggested Retail Non-Imprinted Price List

ASI #58842
PPAI #112077

Prices Effective January 1, 2010

| PAGE # | STYLE | 24-143 | 144-503 | 504+ |
|--------|-------------------|-----------------------------------|---------|--------|
| 39 | 101 | \$2.63 | \$2.41 | \$2.21 |
| 39 | 102 | \$2.63 | \$2.41 | \$2.21 |
| 39 | 102Youth | \$2.60 | \$2.38 | \$2.19 |
| 39 | 120 | \$4.36 | \$3.96 | \$3.60 |
| 37 | 171 | \$4.77 | \$4.38 | \$4.02 |
| 37 | 171Youth | \$4.77 | \$4.38 | \$4.02 |
| 37 | 172 | \$5.01 | \$4.60 | \$4.22 |
| 37 | 174 | \$4.57 | \$4.20 | \$3.85 |
| 37 | 175 | \$4.02 | \$3.69 | \$3.38 |
| 37 | 176 | \$3.70 | \$3.36 | \$3.06 |
| 36 | 565 | \$2.59 | \$2.38 | \$2.18 |
| 36 | 566 | \$2.59 | \$2.38 | \$2.18 |
| 40 | 657 | \$5.64 | \$5.13 | \$4.66 |
| 38 | 771 | \$3.21 | \$2.94 | \$2.70 |
| 38 | 772 | \$3.29 | \$3.02 | \$2.77 |
| 38 | 773 | \$2.81 | \$2.58 | \$2.37 |
| 35 | 774 Recycled | \$2.85 | \$2.62 | \$2.40 |
| 38 | 785 | \$5.64 | \$5.18 | \$4.75 |
| 38 | 830 | \$3.88 | \$3.56 | \$3.27 |
| 39 | 834 | \$4.46 | \$4.05 | \$3.68 |
| 38 | 835 | \$4.09 | \$3.72 | \$3.38 |
| 38 | 840 | \$2.91 | \$2.67 | \$2.45 |
| 40 | 853 | \$4.43 | \$4.03 | \$3.66 |
| 40 | 857 | \$7.27 | \$6.61 | \$6.01 |
| 39 | 900 | \$2.89 | \$2.65 | \$2.43 |
| 39 | 900Denim | \$4.53 | \$4.12 | \$3.75 |
| 36 | 930 | \$2.59 | \$2.38 | \$2.18 |
| 36 | 930Youth | \$2.59 | \$2.38 | \$2.18 |
| 36 | 932 | \$2.79 | \$2.56 | \$2.35 |
| 36 | 965 | \$2.59 | \$2.38 | \$2.18 |
| 41 | 1000 | \$2.49 | \$2.29 | \$2.10 |
| 41 | 1100 | \$4.05 | \$3.68 | \$3.34 |
| 41 | 1200 | \$2.88 | \$2.62 | \$2.38 |
| 36 | 1340 | \$2.46 | \$2.26 | \$2.07 |
| 41 | 1400 | \$3.02 | \$2.75 | \$2.50 |
| 40 | 1776 | \$3.42 | \$3.11 | \$2.82 |
| 40 | 1976 | \$6.84 | \$6.28 | \$5.76 |
| 35 | 2000R Recycled | \$6.02 | \$5.49 | \$5.02 |
| 45 | 2400 | \$2.88 | \$2.62 | \$2.38 |
| 45 | 2401 | \$2.88 | \$2.62 | \$2.38 |
| 43 | 2421 | \$5.96 | \$5.47 | \$5.02 |
| 43 | 2422 | \$5.96 | \$5.47 | \$5.02 |
| 42 | 2425 | \$5.96 | \$5.47 | \$5.02 |
| 42 | 2426 | \$5.96 | \$5.47 | \$5.02 |
| 43 | 2427 | \$5.96 | \$5.47 | \$5.02 |
| 43 | 2428 | \$5.96 | \$5.47 | \$5.02 |
| 44 | 2435 | \$5.96 | \$5.47 | \$5.02 |
| 44 | 2436 | \$5.96 | \$5.47 | \$5.02 |
| 44 | 2445 | \$5.96 | \$5.47 | \$5.02 |
| 44 | 2446 | \$5.96 | \$5.47 | \$5.02 |
| 42 | 2455 | \$5.96 | \$5.47 | \$5.02 |
| 42 | 2456 | \$5.96 | \$5.47 | \$5.02 |
| 44 | 2465 | \$5.96 | \$5.47 | \$5.02 |
| 44 | 2466 | \$5.96 | \$5.47 | \$5.02 |
| 42 | 2470 | \$5.96 | \$5.47 | \$5.02 |
| 43 | 2475 | \$5.96 | \$5.47 | \$5.02 |
| 43 | 2476 | \$5.96 | \$5.47 | \$5.02 |
| 42 | 2485 | \$5.96 | \$5.47 | \$5.02 |
| 42 | 2486 | \$5.96 | \$5.47 | \$5.02 |
| 42 | 2496 | \$5.96 | \$5.47 | \$5.02 |
| 45 | 2526 | \$6.59 | \$5.99 | \$5.45 |
| 44 | 2566 | \$5.96 | \$5.47 | \$5.02 |
| 45 | 2975 | \$4.58 | \$4.16 | \$3.78 |
| 45 | 2980 | \$4.28 | \$3.93 | \$3.60 |
| BAGS | | 2010 SUGGESTED RETAIL BLANK PRICE | | |
| 35 | 4000 RPRE Natural | \$3.07 | \$2.82 | \$2.58 |
| 35 | 4000 RPRE Dyed | \$3.50 | \$3.22 | \$2.95 |
| 34 | 8000 RPET Natural | \$3.37 | \$3.09 | \$2.83 |
| 34 | 8000 RPET Dyed | \$3.94 | \$3.62 | \$3.32 |

(3R)

| POLO SHIRTS | | 2010 SUGGESTED RETAIL BLANK PRICE | |
|-------------|------------|-----------------------------------|------------|
| PAGE # | STYLE | PIECE PRICE | CASE PRICE |
| 30 | 6040 SM-XL | \$11.67 | \$11.00 |
| 30 | 6040 2X-4X | \$13.00 | \$12.33 |
| 30 | 7040 SM-XL | \$12.50 | \$11.67 |
| 30 | 7040 2X-4X | \$13.83 | \$13.00 |
| 32 | 7200 SM-XL | \$10.83 | \$10.00 |
| 32 | 7200 2X-4X | \$12.17 | \$11.33 |
| 31 | 9040 SM-XL | \$11.67 | \$11.00 |
| 31 | 9040 2X-4X | \$13.00 | \$12.33 |
| 32 | 9200 SM-XL | \$10.83 | \$10.00 |
| 32 | 9200 2X-4X | \$12.17 | \$11.33 |

(2R)

Minimum Cap Order
2 Dozen per Style •
Shirts – No Minimum

MasterCard - Visa and
American Express
Accepted



www.headwearandapparel.com

2010 Suggested Retail Decorated Price List

ASI #58842
PPAI #112077

Prices Effective January 1, 2010

| PAGE # | STYLE | Embroidery | | | Heat Transfer | | |
|--------|----------------------|------------|---------|--------|-----------------|---------|--------|
| | | 72-143 | 144-503 | 504+ | 72-143 | 144-503 | 504+ |
| 39 | 101 | \$5.72 | \$5.48 | \$4.83 | \$4.77 | \$4.35 | \$3.98 |
| 39 | 102 | \$5.72 | \$5.48 | \$4.83 | \$4.77 | \$4.35 | \$3.98 |
| 39 | 102Youth | \$5.68 | \$5.45 | \$4.80 | \$4.73 | \$4.32 | \$3.95 |
| 39 | 120 | \$7.60 | \$7.17 | \$6.22 | \$6.52 | \$5.93 | \$5.39 |
| 37 | 171 | \$8.05 | \$7.62 | \$6.63 | \$6.93 | \$6.34 | \$5.80 |
| 37 | 171Youth | \$8.05 | \$7.62 | \$6.63 | \$6.93 | \$6.34 | \$5.80 |
| 37 | 172 | \$8.31 | \$7.86 | \$6.83 | \$7.17 | \$6.56 | \$6.00 |
| 37 | 174 | \$7.84 | \$7.43 | \$6.47 | \$6.14 | \$5.62 | \$5.14 |
| 37 | 175 | \$7.23 | \$6.87 | \$6.00 | \$5.60 | \$5.12 | \$4.69 |
| 37 | 176 | \$6.88 | \$6.52 | \$5.67 | \$5.28 | \$4.80 | \$4.36 |
| 36 | 565 | \$5.67 | \$5.44 | \$4.80 | \$4.72 | \$4.32 | \$3.94 |
| 36 | 566 | \$5.67 | \$5.44 | \$4.80 | \$4.72 | \$4.32 | \$3.94 |
| 40 | 657 | \$9.00 | \$8.45 | \$7.28 | \$7.82 | \$7.11 | \$6.46 |
| 38 | 771 | \$6.35 | \$6.06 | \$5.32 | \$4.84 | \$4.43 | \$4.05 |
| 38 | 772 | \$6.44 | \$6.14 | \$5.39 | \$5.25 | \$4.80 | \$4.39 |
| 38 | 773 | \$5.92 | \$5.66 | \$4.98 | \$4.94 | \$4.52 | \$4.13 |
| 35 | 774 Recycled | \$5.96 | \$5.70 | \$5.02 | \$4.51 | \$4.12 | \$3.77 |
| 38 | 785 | \$9.00 | \$8.50 | \$7.37 | \$7.82 | \$7.15 | \$6.55 |
| 38 | 830 | \$7.08 | \$6.73 | \$5.88 | \$6.03 | \$5.52 | \$5.05 |
| 39 | 834 | \$7.71 | \$7.27 | \$6.30 | \$6.62 | \$6.02 | \$5.47 |
| 38 | 835 | \$7.31 | \$6.91 | \$6.00 | \$6.25 | \$5.68 | \$5.17 |
| 38 | 840 | \$6.02 | \$5.76 | \$5.06 | \$4.58 | \$4.15 | \$3.80 |
| 40 | 853 | \$7.68 | \$7.24 | \$6.28 | \$6.59 | \$5.99 | \$5.45 |
| 40 | 857 | \$10.77 | \$10.05 | \$8.62 | \$9.46 | \$8.60 | \$7.82 |
| 39 | 900 | \$6.00 | \$5.74 | \$5.05 | \$4.52 | \$4.13 | \$3.78 |
| 39 | 900Denim | \$7.79 | \$7.35 | \$6.36 | \$6.09 | \$5.54 | \$5.03 |
| 36 | 930 | \$5.67 | \$5.44 | \$4.80 | \$4.72 | \$4.32 | \$3.94 |
| 36 | 930Youth | \$5.68 | \$5.45 | \$4.80 | \$4.66 | \$4.26 | \$3.89 |
| 36 | 932 | \$5.90 | \$5.64 | \$4.97 | \$4.88 | \$4.43 | \$4.03 |
| 36 | 965 | \$5.67 | \$5.44 | \$4.80 | \$4.72 | \$4.32 | \$3.94 |
| 41 | 1000 | \$5.57 | \$5.35 | \$4.72 | \$4.63 | \$4.23 | \$3.86 |
| 41 | 1100 | \$7.26 | \$6.86 | \$5.96 | \$6.20 | \$5.64 | \$5.12 |
| 41 | 1200 | \$5.99 | \$5.71 | \$5.00 | \$5.02 | \$4.57 | \$4.15 |
| 36 | 1340 | \$5.53 | \$5.31 | \$4.69 | \$4.60 | \$4.20 | \$3.84 |
| 41 | 1400 | \$6.15 | \$5.85 | \$5.12 | \$4.64 | \$4.22 | \$3.83 |
| 40 | 1776 | \$6.58 | \$6.24 | \$5.44 | \$5.56 | \$5.06 | \$4.60 |
| 40 | 1976 | \$10.31 | \$9.70 | \$8.38 | \$9.03 | \$8.27 | \$7.57 |
| 35 | 2000R Recycled Apron | \$9.41 | \$8.84 | \$7.63 | \$7.21 | \$6.55 | \$5.96 |
| 45 | 2400 | \$5.99 | \$5.71 | \$5.00 | \$5.02 | \$4.57 | \$4.15 |
| 45 | 2401 | \$5.99 | \$5.71 | \$5.00 | \$5.02 | \$4.57 | \$4.15 |
| 43 | 2421 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 43 | 2422 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 42 | 2425 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 42 | 2426 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 43 | 2427 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 43 | 2428 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 44 | 2435 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 44 | 2436 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 44 | 2445 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 44 | 2446 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 42 | 2455 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 42 | 2456 | \$9.35 | \$8.81 | \$7.63 | \$8.14 | \$7.45 | \$6.82 |
| 44 | 2465 | \$9.35 | \$8.81 | \$7.63 | \$7.99 | \$7.31 | \$6.69 |
| 44 | 2466 | \$9.35 | \$8.81 | \$7.63 | \$7.99 | \$7.31 | \$6.69 |
| 42 | 2470 | \$9.35 | \$8.81 | \$7.63 | \$7.99 | \$7.31 | \$6.69 |
| 43 | 2475 | \$9.35 | \$8.81 | \$7.63 | \$7.99 | \$7.31 | \$6.69 |
| 43 | 2476 | \$9.35 | \$8.81 | \$7.63 | \$7.99 | \$7.31 | \$6.69 |
| 42 | 2485 | \$9.35 | \$8.81 | \$7.63 | \$7.99 | \$7.31 | \$6.69 |
| 42 | 2486 | \$9.35 | \$8.81 | \$7.63 | \$8.01 | \$7.34 | \$6.71 |
| 42 | 2496 | \$9.35 | \$8.81 | \$7.63 | \$8.09 | \$7.40 | \$6.78 |
| 45 | 2526 | \$10.03 | \$9.38 | \$8.06 | \$8.77 | \$7.98 | \$7.25 |
| 44 | 2566 | \$9.35 | \$8.81 | \$7.63 | \$7.99 | \$7.31 | \$6.69 |
| 45 | 2975 | \$7.84 | \$7.39 | \$6.40 | \$6.74 | \$6.13 | \$5.57 |
| 45 | 2980 | \$7.52 | \$7.14 | \$6.22 | \$5.87 | \$5.38 | \$4.92 |
| BAGS | | EMBROIDERY | | | SCREEN PRINTING | | |
| 35 | 4000 RPET Natural | \$6.20 | \$5.92 | \$5.20 | \$5.43 | \$4.97 | \$4.37 |
| 35 | 4000 PRET Dyed | \$6.67 | \$6.36 | \$5.57 | \$6.83 | \$5.48 | \$4.97 |
| 34 | 8000 PRET Natural | \$6.52 | \$6.22 | \$5.45 | \$5.75 | \$5.23 | \$4.62 |
| 34 | 8000 RPET Dyed | \$7.15 | \$6.79 | \$5.93 | \$6.30 | \$5.76 | \$5.27 |

(3R) (3R)

| PAGE # | POLO SHIRTS | 2010 EMBROIDERY | | |
|--------|-------------|-----------------|---------|---------|
| | | 72-143 | 144-503 | 504+ |
| 30 | 6040 SM-XL | \$16.64 | \$15.13 | \$13.75 |
| 30 | 6040 2X-4X | \$18.25 | \$16.59 | \$15.08 |
| 30 | 7040 SM-XL | \$17.44 | \$15.86 | \$14.42 |
| 30 | 7040 2X-4X | \$19.06 | \$17.33 | \$15.75 |
| 32 | 7200 SM-XL | \$15.43 | \$14.03 | \$12.75 |
| 32 | 7200 2X-4X | \$17.04 | \$15.49 | \$14.08 |
| 31 | 9040 SM-XL | \$16.64 | \$15.13 | \$13.75 |
| 31 | 9040 2X-4X | \$18.25 | \$16.59 | \$15.08 |
| 32 | 9200 SM-XL | \$15.43 | \$14.03 | \$12.75 |
| 32 | 9200 2X-4X | \$17.04 | \$15.49 | \$14.08 |

* Price based on 5000 stitches embroidery.

(3R)

DOMESTIC EMBROIDERY

Production time: 3-4 weeks.

Minimum quantity for cap embroidery: 72 pieces.

Minimum quantity for shirt embroidery: 72 pieces.

Less than minimum charge: \$93.75. (V)

Price includes up to 5000 stitches & up to 6 colors.

Each additional 1000 stitches add \$0.35 per cap. (V)

Additional embroidery location: add \$1.38 ea. (V)

Tape charge up to 5000 stitches: \$62.50. (V)

Additional tape charge per 1000 stitches: add \$18.75. (V)

Keyboard charge (over 30 font types) \$40.00. (V)

Thread color change: \$38.00. (V)

One paper proof or sewout is available in

1-2 weeks at no charge.

Additional sewouts are \$6.25 ea. (V)

Delivery is 2-3 weeks after approval.

See POLICIES page for sizing requirements.

See POLICIES page for art requirements.

HEAT TRANSFERS

Production time: 3-4 weeks.

Price includes 1 color/1 position imprint.

Set up charge: \$31.50 per location. (V)

Each additional color: add \$0.18 (9 color max). (V)

PMS/Custom color mixes: \$31.25 (per color). (V)

PMS match is as close as possible.

24 stock colors are available.

If artwork is not 'layered' and needs recreation:

\$50.00 per hour. (V)

See POLICIES page for sizing requirements.

SCREENPRINT

Production time: 3-4 weeks

Screen-printing done on 5 panel caps, bags and aprons only.

Additional color: add \$.18 (V) per each

Screen charge: \$31.25 (V) per color, per location

Call for additional fees that may apply.

* Price includes 5000 stitches.

* Shirts: NEW Embroidery minimum: 72 pieces.

We accept MasterCard, Visa and

American Express* and Discover*

(Higher rates apply).